



# FINANCING SOLUTIONS FOR WHATEVER **your needs**



## Newly Enrolled Dealers to the Bryant Retail Finance Program

PROVIDED BY WELLS FARGO BANK

Financing can be expensive. Whether you're new to financing or looking for a special offering, the New Dealer Incentive Program can help alleviate the cost of offering financing and give you some extra power at the kitchen table.

Get started today with a one year added benefit of the Bryant Retail Financing Program.

## 5% Rebate on Plans Financed in Your First Year!

When using Bryant Retail Financing Program on qualified Evolution® and Preferred™ equipment. See next page for terms and eligibility requirements.

Reimbursement provided monthly upon claiming at [www.BryantPromotions.com](http://www.BryantPromotions.com).

YOU COULD

**receive a \$350 rebate**

ON EACH INSTALLATION.\*  
BRYANT FUNDS ALL REBATES!



**WHATEVER IT TAKES.®**

\*Based on average sale data from Wells Fargo Bank N.A.

# NEW DEALER FINANCING REIMBURSEMENT

PROVIDED BY WELLS FARGO



Promotion is effective starting March 1, 2021. Subject to termination by Bryant at any time without notice.

Plan Code	Consumer Credit Terms <sup>1</sup>	Wells Fargo Standard Discount Rate <sup>3</sup>	Reimbursement from Bryant	Final Dealer Cost
3442	Special rate of 0% APR with 72 equal monthly payments	15.88%	<b>5%</b>	10.88%
4115	Special rate of 0% APR with 60 equal monthly payments	14.53%		9.53%
4103	Special rate of 0% APR with 48 equal monthly payments	13.28%		8.28%
4091	Special rate of 0% APR with 36 equal monthly payments	11.89%		6.89%
4079	Special rate of 0% APR with 24 equal monthly payments	10.21%		5.21%
4481	Special rate of 7.99% APR with custom monthly payments of 2.00%	6.49%		1.49%
1066	No interest if paid in full within 18 months with regular monthly payments <sup>2</sup>	4.86%		<b>0.0%*</b>
1019	No interest if paid in full within 12 months with regular monthly payments <sup>2</sup>	4.34%		

## Dealer Eligibility

In order for a dealer to have access to rebates on the BryantPromotions.com website, a dealer must meet the following enrollment requirements.

Enrollment Requirements	Dealer Contact for Questions
Enrolled in Bryant® Consumer Financing through Wells Fargo Bank, N.A. Dealer must have a valid HVACPartners Company ID.	Wells Fargo Client Processing 1-800-551-5111 Monday – Saturday & Holidays: 8am – 10pm CST Sunday 10am – 10pm CST Closed Easter, Thanksgiving, & Christmas

## Financing Eligibility

New Dealer Financing Rebates CAN be combined with Bryant Flex rebates. Eligible products requires at least one (1) Bryant® branded indoor or outdoor unit.

For FAD dealers, New Dealer Financing Rebates cannot be combined with FY FAD Financing Rebates. Eligible products can only be claimed on one financing promotion – either New Dealer or FY FAD.

## Dealer Reimbursement

Reimbursement will be paid on the first 12 months' worth of transaction volume on the Bryant® Retail Financing Program through Wells Fargo upon claiming at www.BryantPromotions.com. The 12 months will begin from the Wells Fargo recorded "activation date" which occurs when all paper work and training is complete. Enrollments submitted before but not completed within the effective promotion dates will not be eligible for the promotion. For each eligible financing reimbursement, dealers have 30 days from the date of the sale to (1) install the qualifying equipment, (2) file the financing promotion claim on www.BryantPromotions.com, AND (3) process funding through Wells Fargo Retail Services for the homeowner financing transaction.

### \*Reimbursement Percent

Dealers will be provided a 5% reimbursement on qualified equipment. For any plans that have an initial dealer cost less than 5%, dealers will be reimbursed the cost of the plan. For example, Plan 1019 has an initial dealer cost of 4.34%. If a dealer uses this plan and submits a claim, the dealer will be reimbursed 4.34% for a final dealer cost of 0%.

### Payment

Reimbursements will be paid monthly upon claiming at www.BryantPromotions.com. Example: Enrollment is 3/1/2021, payment for claims submitted in March will be issued typically by 4/15/2021.

## Advertising Support

To help advertise financing, Bryant provides pre-written advertising materials available in the Ad Kit on HVACpartners.com. Available materials include: radio, print ads, direct mail, door hangers, and promotional aids.

## Creating your own advertisements featuring a financing offer?

Dealers must comply with all Wells Fargo advertising requirements, including any and all regulatory information and disclaimer information, contained on the Wells Fargo Online Resource Center.

Please review the Wells Fargo advertising requirements on the Wells Fargo Online Resource Center that can be found by visiting: [Wells Fargo Advertising Requirements Page](#).

<sup>1</sup> Please refer to the Credit Card Agreement for details about credit costs and terms for consumers. See Financing Eligibility section for qualifying equipment. **Additional disclosures are required when advertising and promoting these credit terms. Please refer to the Advertising Guides by visiting the Online Resource Center at wells Fargo.com/retailservices and selecting "Advertising Resources" from the left navigation. Please refer customers to the Credit Card Agreement for details about credit costs and terms.**

<sup>2</sup> This is a deferred interest promotion. This means that if the purchase balance is not paid in full within the special terms promotional period, interest will be charged to the account from the purchase date at the regular APR for Purchases. Making only regular monthly payments will not pay off the purchase balance within the promotional period.

<sup>3</sup> The discount rate is the fee charged to you for regular or special terms; it will be deducted from the amount funded to you. We may change the discount structure in any way at any time by advising you in advance in writing.